

# CASE STUDY | 'THE ROBERTSON SMALL' HOTEL SOUTH AFRICA



**PROJECT:** 'The Robertson Small' Hotel SA  
**CATEGORY:** Hospitality  
**DURATION:** 6 months  
**SIZE:** Boutique Hotel

Successful in London but with roots of her own in South Africa's wine country, Designer Sophie Ashby returned to imbue The Robertson Small with elegance, warmth and plenty of local character.

Determined to work exclusively with local designers, The Small underwent a major renovation in winter of 2016, co-ordinated by Studio Ashby London and the team from The Innovation Group.

With each of the 10 rooms at The Small being decorated with the same principles in mind, but each has its own character, with custom artworks and designs from an innovative list of local collaborators.





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